



# AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

**MEETING DATE** 2019-05-07 10:05 - School Board Operational Meeting

**AGENDA ITEM** ITEMS

**CATEGORY** CC. BOARD POLICIES

**DEPARTMENT** Compensation (Human Resources)

**Special Order Request**  
 Yes  No

**Time**

**Open Agenda**  
 Yes  No

**ITEM No.:**  
 CC-5.

**TITLE:**  
 Proposed New Job Description for the Specialist, Marketing and Strategic Communications

**REQUESTED ACTION:**  
 Approve the Proposed New Job Description for the Specialist, Marketing and Strategic Communications Position. This is the **First** Reading.

**SUMMARY EXPLANATION AND BACKGROUND:**  
 The job description for the Specialist, Marketing and Strategic Communications position has been created in support of Public Information departmental operations. The position was approved as part of the Superintendent 2018 - 2019 Organizational Chart. The job description was publicized for rule adoption in compliance with Florida Statutes on April 2, 2019. See attached Executive Summary.  
 Copies of all supporting documents are available at the Board Members' Office on the 14th floor of the K.C. Wright Administration Center.

**SCHOOL BOARD GOALS:**  
 **Goal 1: High Quality Instruction**  **Goal 2: Continuous Improvement**  **Goal 3: Effective Communication**

**FINANCIAL IMPACT:**  
 There is no financial impact associated with this item. See the Executive Summary for additional information on the expense associated with staffing this position.

**EXHIBITS: (List)**  
 (1) Executive Summary (2) Job Description (3) Position Listing (4) Memo to Revise

**BOARD ACTION:**  
  
 (For Official School Board Records Office Only)

**SOURCE OF ADDITIONAL INFORMATION:**

Name: Rose M. Hall	Phone: 754-321-0144
Name: Katherine Koch	Phone: 754-321-2616

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**  
**Senior Leader & Title**

Judith M. Marte - Chief Financial Officer

Signature

Approved In Open Board Meeting On: \_\_\_\_\_

By: \_\_\_\_\_

School Board Chair